

KKR&KSR Institute of Technology and Sciences Vinjanampadu, Guntur, Andhra Pradesh-522017

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada
Accredited with "A" Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

Tanana- Art Mela (Entrepreneurial Awareness Program)

On 27th July, 2019

- 1. Objective of the Event:** The main objective of the Event is to promote small Entrepreneurs of KITS and to extract the hidden talents of apart from Academics. Through arts and craft, students learn to value and appreciate artifacts and images across cultures and times. Experience in design, art, and crafts enable them to reflect critically on their own work and those by others. They learn to act and think like designers and artists, working intelligently and creatively. Students of MBA organized this event and all B.Tech Students participated in this event.
- 2. Venue of the Event:** Ground floor seminar hall, KKR and KSR Institute of Technology and Sciences, Vinjanampadu, Andhra Pradesh.
- 3. Date & Time of the Event :** 27th July, 2019 11 AM to 6 PM
- 4. No of Students participated:** 500 members participated and 2500 members visited.
- 5. No of Faculties participated:**178
- 6. Event Photographs :**





7. **Expenditure Amount :** 7000

8. **Experiences and Output of the Session**

1. Organization of such events improves the Managerial, Interpersonal, leadership Skills of Students.
2. Participation in such events helps to the students in terms of money those who have designed and sold their products. They can automatically improve their entrepreneurial skills with live examples. They can also improve their interactive and communication skills.
3. Organization of such events other than Academics always create a strong network between different discipline students.